

Digital Transformation in Global Shipping: A Value Stream Management Approach

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Why NTT DATA?

One of NTT DATA companies has been built a long-term relationship with our customer. With the partnership with Value Stream Management like Tasktop, we can help customers accelerate achieving business outcomes that resolve major concerns like digitization and disruption.

About our Client

Our client is a global shipping powerhouse with a market cap exceeding \$100 billion USD. Providing variety transit options worldwide, they are focused on accelerating their digital transformation to remain resilient against industry disruptions.

Business Challenge

As 7-day global shipping and last-mile delivery becomes industry norm, traditional shipping companies face disruption from retail giants operating their own logistics. Our client needs to capitalize on its scale and efficiency to successfully transition into a digital future.

Solution

NTT DATA initiated a six-month Value Stream Management (VSM) proof-of-concept with a team of five NTT DATA consultants. Utilizing Tasktop Viz for VSM functionalities and exploring the Planview Platform, our approach is designed to increase visibility, prioritize issues, and remove bottlenecks. This enables the client to better understand and tackle their business challenges.

Outcomes

The six-month PoC aims to establish a digital strategy in alignment with the CIO's office. It focuses on clear communication of change and value stream visualization. Upon completion, we expect to secure projects worth around \$1 million, potentially expanding our ongoing engagement to \$10 million with the client.